

CORPORATE MEMBERSHIP

Our name has changed, but our mission remains the same. Richmond CenterStage Foundation is now **Richmond Performing Arts Alliance**.

MISSION STATEMENT

Richmond Performing Arts Alliance (RPAA) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the cultural and economic vitality of the Greater Richmond region.

JOIN TODAY!

Join the RPAA Corporate Membership Program and enjoy special performance privileges, unique hospitality amenities, employee benefits, as well as brand visibility and recognition opportunities that come with supporting the arts and education in your community. With your help, RPAA will continue to: **SUPPORT** today's artists by cultivating diverse arts experiences, **NURTURE** tomorrow's artists through programming and experiences that deepen their connection to the arts, and provide spaces for the arts to **THRIVE** by supporting Richmond's premier historical venues.

MEMBER BENEFITS FOR 2018 GALA

Purchase your Corporate Member Discounted Gala Sponsorship or Tickets! Join us for RPAA's 2018 Gala, **Alternate Routes: A Night in Havana** featuring Jose Lorenzo and Timbason La Original, on Saturday, May 19. Sponsorships and tickets include a "moveable feast" and live entertainment, featuring local artists and arts organizations, throughout the Dominion Arts Center venues prior to the concert as well as a post-concert dessert reception. Proceeds from this exciting evening benefit the artistic and educational programs of RPAA. For more information, please contact Sara Greene at sgreene@rpaalliance.com.

ECONOMIC IMPACT



The local nonprofit arts and culture industry generates \$360.1 million in total economic activity.*



This economic activity supports 10,702 full-time equivalent jobs in the region.*



And it generates \$31.6 million in local and state government revenues.*

*According to the Americans for the Arts' Arts & Economic Prosperity 5 Study.

2017-2018 Corporate Membership Benefits

	Associate Member \$1,000	Managing Member \$2,500	Directing Member \$5,000	Presidential Member \$10,000	Chief Executive Member \$15,000	Principal Member \$25,000
HOSPITALITY:						
Monthly Update on Upcoming Events	●	●	●	●	●	●
Concierge Service for Ticketing	●	●	●	●	●	●
Invitations to RPAA Donor Appreciation Event(s)	●	●	●	●	●	●
Donor Lounge Access Card	1	1	2	2	3	4
Concession Vouchers	4	6	8	10	20	40
Parking (1-time use passes for Altria Theater)	2	2	4	5	10	20
Parking (season pass for Dominion Arts Center)		1	1	2	2	4
Discounted RPAA Gala Sponsorship / Tickets	10%	20%	20%	25%	25%	30%
Complimentary Performance Tickets	\$100	\$250	\$500	\$1,000	\$1,500	\$3,000
Premium Reserve Seating (as available)			●	●	●	●
Pre-Performance hospitality opportunities in the Donor Lounge (as available - Food/Beverage to be invoiced to company)			●	●	●	●
Behind the Scenes Experiences (as available)			●	●	●	●
Restaurant Partner Gift Card (limitations apply)			\$250	\$500	\$750	\$1,000
Free Venue Rentals with Concierge Service (Rhythm Hall, Libby S. Gottwald Playhouse or Donor Lounge)			1	1	2	3
Broadway in Richmond Season Subscription(s) Additional subscriptions may be purchased				\$740 (2 Seats)	\$1,480 (4 Seats)	\$2,960 (8 Seats)
EMPLOYEE BENEFITS:						
Ticket Presale Access Code			●	●	●	●
RECOGNITION/VISIBILITY:						
Annual Report	●	●	●	●	●	●
Corporate Member Signage	●	●	●	●	●	●
Listing in RPAA Thank You Ad	●	●	●	●	●	●
Website Recognition	List	List	List	Logo	Logo/Link	Logo/Link
Social Media Recognition		●	●	●	●	●
E-blast Feature / Article					1	2
Marquee Graphics						●
Tax Deductible Membership Amount**	\$848	\$2,082	\$3,546	\$6,930	\$9,810	\$15,620

* Please note that all membership benefits expire one year from date of gift.

** You may also choose to decline all benefits and receive the full tax-deductible amount of your donation.

For more information about corporate membership, naming opportunities, available sponsorships, or additional ways you can support RPAA, please contact us:
600 E. Grace Street, Suite 400, Richmond, VA 23219 | 804.592.3378 | RPAAlliance.com/Donate