

Press Release
For Immediate Release
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Tickets on Sale Now for RPAA's 2017-18 Wells Fargo OnStage Family Series

**Latin Ballet of Virginia's *Lily y la Mariposa*
Kicks Off Fun, Educational Family Oriented Series**

Richmond, VA – Tickets are now on sale for the 2017-18 Wells Fargo OnStage Family Series presented by Richmond Performing Arts Alliance (RPAA). The Series begins with Latin Ballet of Virginia's performance of *Lily y la Mariposa* on November 4 at 10 a.m. in Libby S. Gottwald Playhouse at Dominion Arts Center.

Latin Ballet of Virginia's dance interpretation of *Lily y la Mariposa* is based on a play by Lucinda McDermott, RPAA's own Director of Education. The audience joins 11-year-old Lily in her first experience with loss and her introduction to the Mexican celebration Dia de los Muertos, or Day of the Dead. *Lily y la Mariposa* helps children and parents navigate the inevitable topic of death through cultural elements of Latin America and everyday Spanish vocabulary with seamless translations.

"*Lily y la Mariposa* teaches us about one of the most traditional Mexican festivities: El Dia de los Muertos," said Ana Ines King, Latin Ballet of Virginia Artistic Director. "This ancient Aztec festival embraces the cycle of life. Mesoamerican natives, African-Americans and Spanish blend their traditions during the celebration. Gracias, Wells Fargo, for helping us to promote and preserve our culture in Richmond!"

Tickets to each performance are \$8 for children and \$12 for adults (plus applicable fees) and are available at the Dominion Arts Center Box Office, located on the first floor of Carpenter Theatre at 600 East Grace Street in Richmond. The box office is open 10 a.m.-2 p.m. Monday through Friday, 10 a.m.-5 p.m. the day of shows and 9-11 a.m. the morning of Wells Fargo OnStage Family Series shows. Tickets are also available at Etix.com or by phone at 1-800-514-3849 (ETIX).

"We are thrilled to be presenting our sixth season of the Wells Fargo OnStage Family Series and pleased that Wells Fargo has chosen to sponsor for all six seasons. Together we are committed to introducing new audiences to the performing arts, particularly young children and their families," said Lucinda McDermott Piro, RPAA Director of Education.

The Wells Fargo OnStage Family Series continues with performances of Virginia Opera's *Deep River: Marian Anderson's Journey* in February and Synetic Theater's *The Magic Balloon* in May. Each program in the Series includes a companion School Matinee on the day prior to the Saturday performances with school-friendly ticket prices. For more information, visit RPAAlliance.com.

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Richmond Performing Arts Alliance

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Richmond Performing Arts Alliance (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the culture and economic vitality of the Greater Richmond region. It is the home to eleven resident arts companies and performing arts groups. RPAA venues include the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall at Dominion Arts Center and Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiative operates out of the Genworth BrightLights Education Center and reaches students of all ages in the City of Richmond and surrounding counties.