

## MEDIA ADVISORY

**For Immediate Release**  
**October 9, 2018**

### **Richmond Preschool Children to Get a Boost with Arts-integrated Learning - RPAA Launches Greater Richmond Wolf Trap on October 10<sup>th</sup> at 10 a.m. -**

Join **Virginia First Lady Pamela Northam, Richmond Mayor Levar Stoney, State School Superintendent Dr. James Lane and Richmond School Superintendent Jason Kamras** as they announce Richmond Performing Arts Alliance (RPAA) as the 19<sup>th</sup> affiliate organization of Wolf Trap Institute for Early Learning Through the Arts, a national leader in early childhood arts integration and instruction conducting services for young children and educators in 30 states across the U.S.

RPAA's early learning programs will operate as Greater Richmond Wolf Trap, and will replicate Wolf Trap Institute for Early Learning Through the Arts' proven model for early childhood arts integration in Richmond-area schools, childcare centers and other learning environments. For more information about Wolf Trap Institute for Early Learning Through the Arts, visit [wolftrap.org/institute](http://wolftrap.org/institute).

**WHAT:** Launch of Greater Richmond Wolf Trap

**WHEN:** Wednesday, October 10, 2018 at **10 a.m.**

**WHERE:** Martin Luther King, Jr. Preschool Center | 900 Mosby Street Richmond, VA 23223

**WHO:** Speakers will include:

- First Lady Pamela Northam
- Levar M. Stoney, Mayor of Richmond
- Dr. James Lane, State Superintendent of Public Instruction, Virginia Department of Education
- Jason Kamras, Superintendent, Richmond Public Schools
- Arvind Manocha, President and CEO, Wolf Trap Foundation for the Performing Arts
- Rodney T. Willett, Chair, Richmond Performing Arts Alliance Board of Directors
- Dr. Johnnye Massenburg-Johnson, Manager of Preschool Programs, Richmond Public Schools

**SOCIAL MEDIA:** Follow us @Wolf\_Trap on [Twitter](https://twitter.com/Wolf_Trap) for all our latest posts.

**MEDIA OPPORTUNITIES:** Print, broadcast and online outlets may cover this event.

**PHOTO/VIDEO OPPORTUNITY:** The Martin Luther King Jr. Preschool Center 'drumline,' *Tappin' Crew* will be performing before the event, beginning at 9:45am. Media will be allowed into classrooms to observe Wolf Trap Teaching Artists providing arts-integrated experiences to preschoolers at Martin Luther King, Jr. Preschool Center following the program.

**NOTE:** As the event will be held at a Richmond Public School, it is required that we provide a full list of attendees, including members of the media, so that proper security measures can be taken. **Please confirm your attendance in advance by calling Peter Milligan at 703.255.1980 or emailing [peterm@wolftrap.org](mailto:peterm@wolftrap.org).**

*Wolf Trap Foundation for the Performing Arts, a 501(c)(3) nonprofit, produces and presents a full range of performance and education programs in the Greater Washington area, as well as nationally. Wolf Trap features three performance venues: the*

*outdoor Filene Center and Children’s Theatre-in-the-Woods, both located at Wolf Trap National Park for the Performing Arts, and The Barns at Wolf Trap, located down the road from the national park and adjacent to the Center for Education at Wolf Trap. The 7,028-seat Filene Center is operated in partnership with the National Park Service and annually showcases an extensive array of diverse artists, ranging from pop, country, folk, and blues to classical music, dance, and theatre, as well as multimedia presentations, from May through September. The Barns at Wolf Trap is operated by the Wolf Trap Foundation year-round, and during the summer months is home to the Grammy-nominated Wolf Trap Opera, one of America’s outstanding resident ensemble programs for young opera singers. Wolf Trap Foundation’s education programs include the nationally acclaimed Wolf Trap Institute for Early Learning Through the Arts, Children’s Theatre-in-the-Woods, a diverse array of arts education classes, grants, and a nationally recognized internship program.*

**Richmond Performing Arts Alliance** (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the culture and economic vitality of the Greater Richmond region. It is the home to eleven resident arts companies and performing arts groups. RPAA venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall, as well as Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiative operates out of the Genworth BrightLights Education Center and reaches students of all ages in the City of Richmond and surrounding counties.

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**Wolf Trap Public Relations Contact**

Peter Milligan, Manager, Education Communications  
[peterm@wolftrap.org](mailto:peterm@wolftrap.org) | 703.255.1980