



RICHMOND  
PERFORMING  
ARTS  
ALLIANCE

600 E. Grace Street | Richmond, Virginia | 23219

**Press Release**  
For Immediate Release  
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## **RPAA Announces Annual Benefit Gala on June 2**

### ***Alternate Routes: A Night in New Orleans to Feature Trombone Shorty and Orleans Avenue***

**Richmond, VA** – Richmond Performing Arts Alliance (RPAA) is excited to announce its 2017 Gala, *Alternate Routes: A Night in New Orleans*, featuring performing artist Trombone Shorty and Orleans Avenue. The Gala will take place June 2, at Dominion Arts Center, and all proceeds benefit the artistic and educational programs of RPAA.

“We couldn’t be more excited about having Trombone Shorty headline this year’s Gala. Coming on the heels of a successful album launch and national tour, we are extremely fortunate to get him,” said Janet Starke, RPAA Executive Director. “Being the first Gala since our organization’s name change, we wanted the evening to demonstrate our mission which embraces diverse local and world-class performing arts. Showcasing the best of our local arts and artists, and Trombone Shorty and Orleans Avenue, will do just that and more. It’s going to be an exciting evening.”

Concert-only tickets start at \$38. Gala packages start at \$250 for the full evening’s experience, which includes “A Moveable Feast” and live entertainment throughout our venues featuring local artists and arts organizations. Tickets for the general concert go on sale Friday, March 10, and can be purchased at [www.etix.com](http://www.etix.com), by calling (800) 514-3849 (ETIX), or by visiting the box offices at Altria Theater or Dominion Arts Center. Gala tickets may be purchased by contacting Sara Greene at [sgreene@rpaalliance.com](mailto:sgreene@rpaalliance.com) or (804) 592-3378.

Trombone Shorty has just announced a national tour for *Parking Lot Symphony*, his debut album on Blue Note Records that releases on April 28. True to its title, the album contains multitudes of sound from brass band blare and deep-groove funk to bluesy beauty and hip-hop/pop swagger. With plenty of emotion all anchored by stellar playing and the idea that, even in the toughest of times, “music brings unity,” as he says. The band is currently out on an extensive tour opening for Red Hot Chili Peppers, including sold-out shows at the Staples Center in Los Angeles, and will play the prestigious closing set at the New Orleans Jazz & Heritage Festival on May 7.

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#### **Richmond Performing Arts Alliance**

Jay Smith • [JSmith@RPAAlliance.com](mailto:JSmith@RPAAlliance.com) • (804) 771-5302 • (804) 467-6046

*Richmond Performing Arts Alliance (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the culture and economic vitality of the Greater Richmond region. It is the home to eleven resident arts companies and performing arts groups. RPAA venues include the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall at Dominion Arts Center and Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiative operates out of the Genworth BrightLights Education Center and reaches students of all ages in the City of Richmond and surrounding counties.*