



**FOR IMMEDIATE RELEASE**

June 7, 2021

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**Richmond Performing Arts Alliance (RPAA) Associates Board Hosts 2<sup>nd</sup> Annual Parking Lot Party on June 26<sup>th</sup> to Support Educational and Artistic Programming**

Richmond, VA, June 26, 2021. How often can Richmonders listen to great, local bands and drink great, local beer while supporting a great, local cause? Maybe not often enough, but they can on June 26<sup>th</sup> when the RPAA Associates Board hosts its 2<sup>nd</sup> Annual Parking Lot Party at Dominion Energy Center (in the parking lot on Broad between 6<sup>th</sup> and 7<sup>th</sup> Streets). The party will raise money to support RPAA’s educational and artistic programming for students of all ages and demographics in Richmond and surrounding communities.

From 4-7 pm, partygoers will be entertained by local bands: headliner Mekong Xpress with opener Whitney & The Saying Goes. Throughout the afternoon, Richmond Urban Dance (RUD), Studio Two Three, Visual Arts Center of Richmond, and other to-be-named local arts organization(s) will provide fun, hands-on arts activities for attendees of all ages.

The Parking Lot Party is a family-friendly event, with FREE admission for children age 5 and under. Tickets for youth and adults age 21 and over are well-priced: under 21/non-drinkers pay \$10, and those partaking in beer, seltzer, and wine selections, pay \$20 in advance (\$25 at the gate - this ticket includes a complimentary beverage ticket and commemorative koozie). Advance tickets are available at <https://evergreen.humanitru.com/web/campaigns/richmond-performing-arts-alliance~parking-lot-party>. Throughout the afternoon and evening, local food trucks will offer bites and nonalcoholic beverages.

**Event Sponsors:**



**Promoter - Presenting Sponsor**



**Tour Manager**

**Jim & Bobbie Ukrop**

**Tour Manager**



**Sound Crew**



**Sound Crew**

**Justin Laughter**

**Sound Crew**



**Sound Crew**

**What:** Parking Lot Party

Tickets: <https://evergreen.humanitru.com/web/campaigns/richmond-performing-arts-alliance~parking-lot-party>

**Who:** RPAA's Associates Board (mission: The RPAA Associates Board elevates the local arts community in Richmond by informing and engaging young professionals through patronage, volunteerism, fundraising, and advocacy.); Members include: Chrissie Carrera (Chair), Brian Wright (Vice Chair), Caitlin Boyd-Hartwig (PLP Co-Chair), Sean Holloran (PLP Co-Chair), Rachel Cannon, Patrick Fanning, Megan Hardy, Michael Hinchcliffe, Anne Hogge, H. Scott Kelly, Ashby Price, Luke Schwenke, Richard Sowers, and Ashley Yavorsky.

**When:** Saturday, June 26, 2021 (4-7 PM)

**Where:** Dominion Energy Center (in the parking lot on Broad between 6<sup>th</sup> and 7<sup>th</sup> Streets)  
600 E. Grace Street; Richmond, VA 23219

**SOCIAL MEDIA:** Follow us @RPAAlliance on Facebook and Instagram for all our latest posts.

**MEDIA OPPORTUNITIES:** RPAA board and staff available for interviews with advanced notice. For inquiries contact Sara Greene: [sgreene@rpaalliance.com](mailto:sgreene@rpaalliance.com)

**PHOTO/VIDEO OPPORTUNITY:** Photos and video can be provided by RPAA.

*Richmond Performing Arts Alliance (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the culture and economic vitality of the Greater Richmond region. RPAA venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall, as well as Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiative operates out of the Genworth BrightLights Education Center and reaches students of all ages in the City of Richmond and surrounding counties.*

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