



## **FOR IMMEDIATE RELEASE**

April 26, 2022

### **Contact:**

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### **Richmond Performing Arts Alliance (RPAA) Associates Board Hosts its 3<sup>rd</sup> Annual Parking Lot Party on May 7<sup>th</sup>** - Proceeds benefit RPAA's BrightLights Education Initiatives

Richmond, VA, May 7, 2022 (3-7 PM – Rain or Shine). Tickets are on sale now for RPAA's 3<sup>rd</sup> Annual Parking Lot Party—an afternoon and evening of bands, brews, and bites—at Dominion Energy Center (in the parking lot on Broad between 6<sup>th</sup> and 7<sup>th</sup> Streets). This festival style event raises support for [RPAA's BrightLights Education Initiatives](#), benefiting students of all ages and demographics in Richmond and surrounding communities.

Guests will be entertained by local bands: **Trunk Show Band presented by Yes, And! Theatrical Co.** (Headliner), with additional performances by **CND Band** and **Prabir Trio**. Throughout the event, **Host of Sparrows Aerial Circus**, **Richmond Urban Dance (RUD)**, **Studio Two Three**, and **The Sage Nest** will provide fun, hands-on arts activities and performances for attendees of all ages. Local food trucks/vendors will be onsite to offer bites and nonalcoholic beverages.

The Parking Lot Party is a family-friendly event, with **FREE admission for children age 5 and under**. Tickets for youth and adults age 21 and over are well-priced: **under 21/non-drinkers pay \$10**, and those partaking in beer, seltzer, and wine selections, pay **\$20 in advance (\$25 at the gate - this ticket includes a complimentary beverage ticket and commemorative koozie—while supplies last)**.

### **Event Sponsors:**

Promoter – Altria

Tour Managers – Apple Hospitality REIT, Kinsale Capital Group, Patient First

Sound Crews – City Parking Inc., Threshold Counsel PC

Brew Masters – Hourigan, Lott Realty Group, Poolhouse, ThompsonMcMullan, P.C.

Creators – Bait & Wait Outdoors, Baskervill, Dominion Payroll, Farmer Law, XClaim Consulting

Radio Sponsor – WNRN

Hotel Sponsor – Hilton Richmond Downtown

PlayRVA Train Sponsor – Train rides are brought to you by The Hogge Family – in honor of Charlotte and Carson Hogge & Evelyn Farmer

### **What:** Parking Lot Party

Tickets: <https://evergreen.humanitru.com/web/campaigns/richmond-performing-arts-alliance~parking-lot-party-83f80111-ed41-435d-8353-bde4aecac481>

**Who:** RPAA's Associates Board (mission: The RPAA Associates Board elevates the local performing arts community in Richmond by informing and engaging young professionals through patronage, volunteerism, fundraising, and advocacy.)

Members include: Brian Wright (Chair), Caitlin Boyd-Hartwig, Rachel Cannon, Chrissie Carrera, Garland Croney, Patrick Fanning, Leigh Farmer, Emilie Forest, Michael Hinchcliffe, Anne Hogge, Sean Holloran, H. Scott Kelly, Ally McGinn, John O'Malley, Ashby Price, and Richard Sowers.

**When:** Saturday, May 7, 2022 (3-7 PM)

**Where:** Dominion Energy Center (in the parking lot on Broad between 6<sup>th</sup> and 7<sup>th</sup> Streets)  
600 E. Grace Street; Richmond, VA 23219

**SOCIAL MEDIA:** Follow us @RPAAlliance on Facebook and Instagram for all our latest posts.

**MEDIA OPPORTUNITIES:** RPAA board and staff available for interviews with advanced notice. For inquiries contact Sara Greene: [sgreene@rpaalliance.com](mailto:sgreene@rpaalliance.com)

**PHOTO/VIDEO OPPORTUNITY:** Photos and video can be provided by RPAA.

*Richmond Performing Arts Alliance (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to advance the performing arts in the Richmond region through programs and resources that SUPPORT the artists of today, NURTURE the artists of tomorrow, and provide spaces for the arts to THRIVE. RPAA venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall, as well as Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiatives operate out of the Genworth BrightLights Education Center and reach students of all ages in the City of Richmond and surrounding counties.*

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