



RICHMOND  
PERFORMING  
ARTS  
ALLIANCE

600 E. Grace Street | Richmond, Virginia | 23219

## MEDIA ADVISORY

**For Immediate Release**

**April 11, 2019**

### **ABC's Amy Robach Giving Keynote Speech for RPAA's Inaugural *Women Take the Stage* Luncheon on Carpenter Theatre Stage - Proceeds benefiting RPAA's artistic and educational programs**

RPAA is excited to announce its **SOLD OUT** inaugural **WOMEN TAKE THE STAGE EVENT** – a special luncheon featuring celebrity guest keynote speaker, **Amy Robach**, as well as a diverse panel of Richmond area women—**Kristen Cavallo** (CEO of The Martin Agency), **Shannon Siriano Greenwood** (Co-Founder of Rebelle Con), and **Pamela J. Royal, M.D.** (Owner and President of Royal Dermatology)—moderated by ABC 8News Anchor, **Constance Jones**.

Ms. Robach will be sharing a dynamic keynote on the “Power of Yes,” and the panelists will explore opportunities they have said “yes” to, why they said yes, and what they do when yes doesn’t work out. During the keynote and panel discussion, they will also explore how the arts can be an inspiration to break out of your comfort zone, take risks, and push to new levels. They’ll discuss, as well, how they incorporate the arts and creativity into their regular day-to-day lives and what impact arts and arts education have had on their lives.

This intimate, plated luncheon will take place on the stage of the historic and beautiful Carpenter Theatre. Hosted by Richmond Performing Arts Alliance’s (RPAA’s) Women’s Leadership Council, proceeds from this event benefit the artistic and educational programs of RPAA.

**What:** Women Take the Stage

**Who:** RPAA’s Women’s Leadership Council (mission: enriching the lives of women in our community through the arts while increasing the visibility of and commitment to RPAA); Members include: Suzanne Gardner (Chair), Sally Bagley, Angela Cain, Teresa Chiocca, Peg Freeman, Cherry Peters, Jackie Stone, Scott Warren. Event management by Grandeur & Grove Events.

**When:** Monday, April 15, 2019 from Noon to 2 PM

**Where:** Carpenter Theatre Stage at Dominion Energy Center for the Performing Arts (600 East Grace Street)

**SOCIAL MEDIA:** Follow us @RPAAlliance on [Facebook](#), [Instagram](#), and [Twitter](#) for all our latest posts.

**MEDIA OPPORTUNITIES:** Local panelists and RPAA board and staff available for interviews with advanced notice.

**PHOTO/VIDEO OPPORTUNITY:** Photos and video can be provided by RPAA.

*Richmond Performing Arts Alliance (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the culture and economic vitality of the Greater Richmond region. RPAA venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall, as well as Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiative operates out of the Genworth BrightLights Education Center and reaches students of all ages in the City of Richmond and surrounding counties.*

###

**For inquiries please contact:**

Sara Greene  
Assistant Director of Development  
Richmond Performing Arts Alliance  
Altria Theater | Dominion Energy Center for the Performing Arts  
600 E. Grace Street, Ste. 400  
Richmond, VA 23219  
(804) 592-3378  
[sgreene@rpaalliance.com](mailto:sgreene@rpaalliance.com)

Event Sponsors:



**Transformational Sponsor**



**Media Sponsor**



**Pioneering Sponsor**



**Empowering Sponsors**



**Innovative Sponsors**

- Auxo Medical
- Dominion Energy
- Genworth
- Good Neighbor
- MEDARVA Healthcare
- VCU / VCU Health

**Inspirational Sponsors**

- Sally Bagley
- Teresa Chiocca & Scott Warren
- Melina Davis
- Peg Freeman
- Suzanne Gardner
- Cherry Peters
- Pamela Charlton Royal & Frank S. Royal, Sr.

**Hotel Sponsor**



**Print Media Sponsor**



**In-Kind Sponsor**

