



RICHMOND
PERFORMING
ARTS
ALLIANCE

FOR IMMEDIATE RELEASE

April 24, 2019

Contact: Sara Greene, Assistant Director of Development

Richmond Performing Arts Alliance

(804)-592-3378, sgreene@rpaalliance.com

The Richmond Performing Arts Alliance (RPAA) Associates Board Hosts Its Parking Lot Party April 27th to Support RPAA's Educational and Artistic Programming

Richmond, VA. On April 27th, from 4 – 8 PM, the RPAA Associates Board will host its Parking Lot Party at the Dominion Energy Center for the Performing Arts parking lot on Broad between 6th and 7th Streets. The Parking Lot Party is more than just an opportunity to drink local beer and listen to live music; it raises money to support RPAA's educational and artistic programming for students of all ages and demographics in RVA.

Partygoers will be entertained by **DJ Diesel** as well as three genre-defying local bands: headliner **Sleepwalkers**, special guest star **The Congress** and guest star **The Whiskey Rebellion**. And, **Nutzy the Flying Squirrel** will delight fans with a special appearance!

Throughout the afternoon, attendees of all ages can participate in art activities:

- **Art on Wheels** will present the Community Cubes Project, giving participants the opportunity to press everyday objects into cube benches that will be installed throughout the community as additional seating at parks and bus stops.
- **Art180's** Teen Leaders will lead a collective mural art project.
- Under the direction of artist Amelia Blair Langford, **The Visual Arts Center of Richmond** will allow participants to contribute to a collective comic strip.

Food will be provided by local food trucks, **Slideways Mobile Bistro**, **Goatocado**, **Pizza Nostra**, and **King of Pops**. Beer, cider, and wine will be on the **Growlers to Go** eight-tap trailer. A special collaboration beer (Blackberry Saison) with **Intermission Beer Company** will be available that day! The special collaboration beer will be available through May (or until it runs out) at the brewery, and 10% of sales will benefit RPAA.

The Parking Lot Party is a family-friendly event, with free admission for anyone under 21. Non-drinkers over 21 pay \$10, and those partaking in beer and wine selections pay \$15 in advance (\$20 at the gate). Tickets are available at www.RPAAPLP.givesmart.com.

2019 Parking Lot Party Sponsors:

Presenting Sponsor:



Emcee Sponsors:



Sound Crew Sponsors:



Brew Master Sponsors:



Creator Sponsors:

Justin Laughter Jim and Bobbie Ukrop

Media Sponsors:



Hotel Sponsor:



Beer Sponsor:



In-Kind Sponsor:



#PLP Fan Club:

Bait & Wait Outdoors Felicia Moon
Birdstone One Eighty, LLC
Matthew & Jennifer Bruning Randall & Mary Lloyd Parks
Michael & Beth Hinchcliffe Stoplight Gelato Café
H. Scott & Ashley Kelly The Yavorsky Family

Richmond Performing Arts Alliance (formerly Richmond CenterStage Foundation) is a 501(c)(3) organization whose mission is to provide diverse local and world-class performing arts, transformative arts education experiences for students of all ages, and inspirational venues—all to strengthen the cultural and economic vitality of the Greater Richmond region. RPAA venues include Dominion Energy Center for the Performing Arts, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse and Rhythm Hall, as well as Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiative operates out of the Genworth BrightLights Education Center and reaches students of all ages in the City of Richmond and surrounding counties.

<https://rpaalliance.com/>
<https://www.facebook.com/RPAAlliance>
<https://instagram.com/RPAAlliance>

<https://twitter.com/RPAAlliance>
www.RPAAPLP.givesmart.com

###