



RICHMOND  
PERFORMING  
ARTS  
ALLIANCE

600 E. Grace Street | Richmond, Virginia | 23219

**MEDIA ADVISORY**  
**For Immediate Release**  
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**Richmond Performing Arts Alliance to Receive \$10,000 Grant  
from the National Endowment for the Arts**

Richmond, VA—Richmond Performing Arts Alliance (RPAA) is pleased to announce it has been approved by the National Endowment for the Arts (NEA) to receive a Challenge America award of \$10,000.

This grant will support the 2023/24 Lights Up! Youth Series: On the Road workshops. This grant is one of 262 Challenge America awards totaling \$2.62 million that were announced by the NEA as part of its first round of fiscal year 2023 grants.

“The National Endowment for the Arts is proud to support arts projects in communities nationwide,” said NEA Chair Maria Rosario Jackson, PhD. “Projects such as this one with RPAA strengthen arts and cultural ecosystems, provide equitable opportunities for arts participation and practice, and contribute to the health of our communities and our economy.”

“RPAA is honored for NEA to approve us for this grant award in support of our goal to increase our footprint of inclusive and accessible arts education programs that engage a diverse community of families, students, educators, and artists. We believe that all members of our community should have the opportunity to engage in high-quality arts education and learning opportunities, and this grant will help us bring these programs to more people throughout the Greater Richmond region.”  
– Abbi Haggerty, Executive Director, RPAA

The Lights Up! Youth Series offers FREE arts workshops and performances for youth of all ages. Historically, each Lights Up! session has focused on a different segment of the performing arts world (Theatre, Music, Dance, etc.). In order to respond to the unique community needs of each “On the Road” site, workshops and performances will be determined based on input and requests made by partners, hosts, and participating artists. For information regarding 2022/23 workshops please visit <https://bit.ly/lights-up-registration>.

**Richmond Performing Arts Alliance** is a 501(c)(3) organization whose mission is to advance the performing arts in the Richmond region through programs and resources that SUPPORT the artists of today, NURTURE the artists of tomorrow, and provide spaces for the arts to THRIVE. RPAA venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse, and Rhythm Hall, as well as Altria Theater – the largest performance venue between New York and Atlanta. Its arts education initiatives operate out of the Genworth BrightLights Education Center and reach students of all ages in the City of Richmond and surrounding counties.

For more information about RPAA visit [rpaalliance.com](http://rpaalliance.com).

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