



FOR IMMEDIATE RELEASE

September 12, 2023

Genworth Lights Up! Youth Series Announced

Richmond Performing Arts Alliance (RPAA) is excited to announce that the Genworth Lights Up! Youth Series is back and “On the Road” again this season! This series offers youth ages 3-18 the opportunity to partake in workshops and experience performances by local arts groups in community centers and schools across the region. Workshops are **free** for everyone to attend and pre-registration is encouraged but not required.

Workshops and performances are determined based on input and requests from RPAA’s partners, hosts, and artists to best represent the particular community’s needs in the space where the event is being hosted. It is RPAA’s goal to continue to present non-western art forms to ensure that students feel represented at these events.

The Genworth Lights Up! Youth Series uplifts RPAA’s mission to nurture the artists of tomorrow by providing equitable access to the arts and arts education to youth throughout the region.

The season kicks off at Henrico High School | Center for the Arts on September 30 at 10:00 am! Workshops and performances will be announced prior to each event via RPAA’s website and weekly e-blast. See the full schedule below:

Henrico High School | Center for the Arts

September 30, 2023 @ 10:00 am

Huguenot High School

November 18, 2023 @ 10:00 am

Perkinson Center for the Arts & Education

January 20, 2024 @ 10:00 am

Pine Camp Cultural Arts Center

March 16, 2024 @ 10:00 am

Dominion Energy Center (Grand Finale!)

May 11, 2024 | Time TBA

For more information or to pre-register to the event on September 30, please visit <https://bit.ly/lights-up-rpaa>

SOCIAL MEDIA: Follow RPAA at @rpaalliance on Facebook and Instagram for updates

MEDIA OPPORTUNITIES: For all press and media inquiries, please contact Ashley Moore at amoore@rpaalliance.com

LINK TO PHOTOS: <https://bit.ly/lights-up-press-2023>

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Richmond Performing Arts Alliance (RPAA)

RPAA advances the performing arts in the Richmond region through programs and resources that **SUPPORT** the artists of today, **NURTURE** the artists of tomorrow, and provide spaces for the arts to **THRIVE**. Its family of venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse, Rhythm Hall, and the Genworth BrightLights Education Center, as well as Altria Theater – the largest performance venue between New York and Atlanta. RPAA's BrightLights Education Initiatives provide accessible arts education to children throughout the Richmond region in the public school system, at community centers, and in the venues.