



FOR IMMEDIATE RELEASE

September 21, 2023

RPAA's Party for the Arts To Support the Performing Arts Sector

Mark your calendars for Richmond Performing Arts Alliance's biggest fundraiser of the year! Leave your tux and ballgown at home and put on your favorite party attire for RPAA's Party for the Arts – a fully curated entertainment experience taking place on November 3, 2023 at 6:00 pm in Dominion Energy Center. New this year, partygoers will enjoy a special awards presentation honoring leaders in arts education. The evening will consist of performances by local artists, an intimate cabaret seated on the stage of the historic Carpenter Theatre **featuring "Broadway The Calla-way!" starring Ann Hampton Callaway & Liz Callaway**, an afterparty dessert reception, and more!

Proceeds from the evening's event support RPAA's vision of enriching a more vibrant performing arts community. To purchase your tickets today visit bit.ly/party-for-the-arts-23

Richmond Performing Arts Alliance (RPAA) is the core support organization for the performing arts in the Richmond region. Since the opening of Dominion Energy Center and Altria Theater, RPAA has expanded the BrightLights Education Initiatives and increased support for local artists and arts organizations, with a special focus on the venues' Resident Companies.

Through funding to make performance spaces accessible, training and employment opportunities for Teaching Artists, inclusive arts education programs, and advocacy for the sector, RPAA is the core support organization for the performing arts in the Richmond region.

To date, RPAA has served more than 3.5 million patrons and engaged over 53,000 students, teachers, and families with an investment of more than \$4 million in arts education for the region.



TICKETS: <https://bit.ly/party-for-the-arts-23>

SOCIAL MEDIA: Follow RPAA at @rpaalliance on Facebook and Instagram for updates

MEDIA OPPORTUNITIES: For all press and media inquiries regarding RPAA Night, please contact Ashley Moore at amoore@rpaalliance.com

LINK TO PHOTOS: <https://bit.ly/party-for-the-arts-press-23>

SPONSORS: Altria, City Parking, Inc., Kinsale Capital Group, Patient First, Unboxed Training & Technology, Hilton Richmond Downtown (*Sponsors confirmed as of 9/21/22*)

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Richmond Performing Arts Alliance (RPAA)

RPAA advances the performing arts in the Richmond region through programs and resources that **SUPPORT** the artists of today, **NURTURE** the artists of tomorrow, and provide spaces for the arts to **THRIVE**. Its family of venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse, Rhythm Hall, and the Genworth BrightLights Education Center, as well as Altria Theater – the largest performance venue between New York and Atlanta. RPAA's BrightLights Education Initiatives provide accessible arts education to children throughout the Richmond region in the public school system, at community centers, and in the venues.

"Broadway the Calla-way!" – starring Ann Hampton Callaway and Liz Callaway

The Tony-nominated Callaway Sisters are raising the roof with their new show Broadway the Calla-way! Liz and Ann Hampton Callaway - one singular sensation - singing showstoppers from West Side Story, Chicago, Funny Girl, Cats, Carousel, Wicked and more great Broadway shows! With Musical Director **Alex Rybeck**.