



RICHMOND  
PERFORMING  
ARTS  
ALLIANCE

**FOR IMMEDIATE RELEASE**

April 16, 2024

## **Genworth Lights Up! Youth Series Grand Finale! At Dominion Energy Center**

### **The wait is over...it's time for the Genworth Lights Up! Youth Series Grand Finale!**

After being *on the road* all season, Richmond Performing Arts Alliance (RPAA) is bringing this **free** community event to their home venue, Dominion Energy Center for the Performing Arts, on May 11th. The event will run from 10:00 AM to 1:00 PM, offering more than 20 interactive arts workshops and performances for youth of all ages!

Families will have the opportunity to participate in theatre, dance, music, digital media, and visual arts workshops provided by local artists and arts organizations, including Latin Ballet of Virginia, Virginia Stage Combat School, Cadence, Oakwood Arts, The Sage Nest, Jesse the Juggler, Richmond Ballet, Baby Artsplay!™ teaching artists, and MORE!

Doors will open at 9:00 AM the day of the event for families to check in and *choose their own arts adventure* for the day. Workshop and performance descriptions will be available soon on Richmond Performing Arts Alliance's website.

On-site registration is available, though attendees are encouraged to pre-register to help RPAA plan in advance. **Pre-registered parties will be entered into a drawing for a special giveaway!**

**PRE-REGISTER:** <https://bit.ly/lights-up-grand-finale-23-24>

**SOCIAL MEDIA:** Follow RPAA at @rpaalliance on Facebook and Instagram to follow this journey

**MEDIA OPPORTUNITIES:** For all press and media inquiries regarding the Genworth Lights Up! Youth Series Grand Finale!, please contact Ashley Moore at [amoore@rpaalliance.com](mailto:amoore@rpaalliance.com)

**LINK TO PHOTOS:** <https://bit.ly/2024-lightup-grandfinale-press>

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### **RICHMOND PERFORMING ARTS ALLIANCE (RPAA)**

Advancing the performing arts in the Richmond region through programs and resources that **SUPPORT** the artists of today, **NURTURE** the artists of tomorrow, and provide spaces for the arts to **THRIVE**. Its family of venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald

Playhouse, Bob & Sally Mooney Hall, and the Genworth BrightLights Education Center, as well as Altria Theater – the largest performance venue between New York and Atlanta. RPAA's BrightLights Education Initiatives provide accessible arts education to children throughout the Richmond region in the public school system, at community centers, and in the venues.