



FOR IMMEDIATE RELEASE

March 5, 2024

RPAA's Annual Women Take the Stage Announced

Richmond Performing Arts Alliance's Women's Leadership Council is excited to announce its **5th Annual Women Take the Stage** event to be hosted on April 30, 2024 at 4:30pm. This afternoon social (including cocktails and hors d'oeuvres) will take place on the stage of the historic and beautiful Carpenter Theatre. Guest speaker **Joye B. Moore** (business owner + producer + entertainer + motivator + influencer + advocate for mental health wellness) will lead an inspiring discussion to "Keep Moving!"... no matter how things look or feel. Joye will be joined on stage by esteemed panelists: **Sheila E. Battle, Chelsea Buyalos, and Desirée Dabney.**

Joye launched JOYEBELLS Desserts in 2019, spreading love and joy and bringing family and friends together with comfort food! Legacy recipes were passed from Joye's 3rd great-grandmother, Susan Mae Howell, making Joye and her family the 6th generation to bake these recipes and the 1st generation to turn these traditions into a business! Her award-winning sweet potato pie was featured on *The Today Show* in 2019 and voted *2023 Best Pie in the Nation* by the American Pie Council.

Hosted by RPAA's Women's Leadership Council, this annual event helps RPAA extend its networks and make new connections in the community that further its commitment to diverse programming, arts education, and the preservation of historic venues. Proceeds benefit RPAA's BrightLights Education Initiatives, providing accessible arts education to youth all throughout the region.

TICKETS: <https://bit.ly/rpaa-wtts-2024>

SOCIAL MEDIA: Follow RPAA at @rpaalliance on Facebook and Instagram to follow this journey

MEDIA OPPORTUNITIES: For all press and media inquiries regarding Women Take the Stage, please contact Ashley Moore at amoore@rpaalliance.com

LINK TO PHOTOS: <https://bit.ly/wtts-2024-press>

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RICHMOND PERFORMING ARTS ALLIANCE (RPAA)

Advancing the performing arts in the Richmond region through programs and resources that **SUPPORT** the artists of today, **NURTURE** the artists of tomorrow, and provide spaces for the arts to **THRIVE**. Its family of venues include Dominion Energy Center, home to the historic Carpenter Theatre, Libby S. Gottwald Playhouse, Mooney Hall, and the Genworth BrightLights Education Center, as well as Altria Theater – the

largest performance venue between New York and Atlanta. RPAA's BrightLights Education Initiatives provide accessible arts education to children throughout the Richmond region in the public school system, at community centers, and in the venues.